

JERMAINE WILSON

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EDUCATION

University of Toronto

Honours Bachelor of Arts – HBA, Journalism
cGPA: 3.51/4.0

Scarborough Campus

Graduation Date: June 2023

Awards and Distinctions

- 2022 CJF Awards Emerging Journalism Representative
- 2022 Shared Bylines Scholarship and Mentorship Award
- 2021 – 2022 Dean’s List

Centennial College

Graduate Certificate, Contemporary Journalism
cGPA: 3.83/4.0

Story Arts Campus

Graduation Date: June 2022

Awards and Distinctions

- 2022 Peter Dickinson Dean’s Award
- 2022 Dean’s List

WORK EXPERIENCE

Toronto Star.

Sep 2023 – Present

Staff Reporter - Contract Full-time.

- Produced daily articles for both print and digital audiences, primarily for GTA/City life team

Yahoo News

Jul 2023 – Sep 2023

Freelance Writer

- Regularly wrote stories assigned.
- Frequently pitched original content.
- Conducted interviews and completed stories with a prompt turnaround.

National Post

May 2022 – Aug 2022

Journalist - Internship

- Reported assignments, pitched, and created original content for the website
- Wrote articles on a variety of topics, including sports, business, and lifestyle features
- Consistently produced highly visited news articles with the most significant story generating more than 62,000 page views in 24 hours
- Conducted interviews with news sources / Wrote and edited articles using CP style

The Globe and Mail

Jan 2022 – Apr 2022

Project Intern

- Worked as a project intern as part of the STORYWORKS course at Centennial College
- Developed key reports on stock market data and presented them to editor-in-chief of the Report on Business
- Contributed to special projects involving the development of an AI program called SOFI
- Trained SOFI to identify major market changes and new developments within specific stocks
- Drafted sample stories with CP style using SOFI's updated financial summaries
- Provided insight and feedback to the editorial management about how SOFI could use emerging technology tools to enhance our reporting

Toronto Observer

Jan 2022 – Jun 2022

Reporter

- Uploaded and edited work using WordPress/CP Style
- Operated as a promotional team specialist
- Conducted interviews with news sources
- Wrote featured articles, and explainers on the Russia/Ukraine conflict and other trends.
- Hosted and produced my own podcast
- Responsible for article SEO and engagement among audiences

University of Toronto

Sep 2022 – Jun 2023

Program Liaison/Student Representative

- Served as a representative on the UTSC/Centennial joint-program committee, acting as a liaison between faculty, staff, and students.
- Demonstrated a proactive approach to program enhancement, actively proposing innovative ideas to enhance the student experience.
- Represented the student body with professionalism and effectively advocated for the needs and concerns of fellow students within the committee.
- Gathered and shared student perspectives and experiences to inform decision-making and curriculum enhancements.

Copywriter/Content Editor

Jan 2021 – Present

Freelance

- Created monthly newsletters for local sports teams and community clubs (e.g., Quest Sports Canada)
- Revised web content for various businesses and portfolio websites
- Envisioned and implemented marketing strategies for local restaurants (e.g., Manhattin Kitchen & Eatery)
- Developed and proofread promotional content

TECHNOLOGICAL PROFICIENCIES

- Microsoft Office (Word, PowerPoint, Excel)
- MailChimp
- WordPress

- Digital Photography
 - Adobe (Photoshop, Premiere Audition)
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